

We optimize the design of your sales channel CRM.

Your CRM run by an operator who has worked the phones. Clean pipelines, faster follow-up, more shows, and numbers you can trust, without hiring an ops person.

THE PROBLEM

Most sales teams don't have a lead problem. They have a leak. Leads sit uncontacted, follow-up depends on memory, booked calls no-show, and the pipeline report is a guess. Every one of those costs you closed deals.

WHAT'S INCLUDED EVERY MONTH

- **Pipeline management.** Stages, tags and opportunities kept clean and accurate.
- **Speed-to-lead and follow-up.** Automations so no lead goes cold.
- **Booking and show-rate workflows.** Calendars, confirmations, reminders and no-show recovery.
- **Weekly KPI snapshot.** Booking rate, show rate, close rate and pipeline value.
- **Up to 4 workflow builds or edits** per month.
- **48-hour turnaround** on requests (business days).
- **Weekly video update.** What changed, what the numbers say, what's next.

HOW IT WORKS

01 Audit

Map every stage, workflow and leak in your current setup.

02 Rebuild

Restructure pipelines, automations and reporting.

03 Manage

Ongoing ownership, tuning and weekly reporting.

INVESTMENT

SETUP, ONE-TIME

\$1,000

Audit, pipeline rebuild, core automations and KPI dashboard.

MANAGEMENT

\$1,000 / month

Everything in the monthly scope. 3-month minimum, then month-to-month.

NOT INCLUDED

Ad management, funnel or website builds, copywriting, live dialing or setting, and software subscriptions. Work beyond monthly scope is quoted separately.

WHO RUNS IT

Robin Bauer. 10 years in sales and sales operations. 50,000+ outbound calls and \$1M+ collected across B2B and B2C offers. As Business Manager, built the KPI tracking, booking systems and CRM workflows behind an offer that scaled to \$100k/month. I know what a broken pipeline costs a sales floor, because I've worked one.